

# Plakate

Styles 5, OG version

Designer Michael Cina

About Plakate is a condensed family that uses a system of weights as the design process. The light weight is the same thickness as the accents in the boldest weight, which means you can start to mix and match weights within a consistent system. Stylistic Sets become an integral part of the face, especially the vowels in Stylistic Set 01.

I have adopted a new way of working where I start to see fonts as tools and I want at least one font for each type of job. If I need a super condensed face, I need to have that covered, but I also want to have extra assets to play around (thus 622 glyphs). Plakate meets that need and will be an essential tool for my future design needs, maybe yours as well. -Michael Cina

PS. Let us know if you ever want to see something added into any of our faces and we will do our best to accommodate. Appreciate your support.

Styles

Plakate - Thin

Plakate - Extralight

Plakate - Light

Plakate - Regular

Plakate - Medium

Glyphs per font

622

Language Support

Latin, Western European, Central European. South Eastern European, South American, Oceanian, Sami, Esperanto.

A B C  
DEF GHI  
JK L MN OP Q  
RS T UV W XYZ

a b c d e f g

h i j k l m n o p

q r s t u v

w x y z





A E I O U V S a e i o u

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MERZ

○ 12345

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# Stylistic Set 1 ▷ AEIOU ▷ Medium Weight

(AEIOU aeioU)

ONE DAY, A ZEBRA FOUND A XYLOPHONE  
 ON THE SIDEWALK. HE QUICKLY RAN OVER, PICKED IT UP,  
 AND GAVE IT TO HIS PET MULE. JUST THEN, HE FOUND  
 ANOTHER XYLOPHONE. HE KEPT THAT ONE FOR  
 HIMSELF. Two driven jocks help 23 faxes @ a big quiz. The  
 34 jay, dog, fox, zebra and my wolves quack! Sympathizing  
 would fixed quaker objectives. A wizard's job is to  
 vex chumps quickly in left fog. Watch e35 "jeopardy!",  
 Alex Trebek's fun tv quiz game. By love, my quick study of

# Stylistic Set 1 > AEIOU > Thin Weight

(AEOUaeiou)

OOOO OEEA AEAIOUA AOOO OEOE OIE  
 SEEA AEUUA AIOE, PUEU, AUAETIO PUEUE JUSTIE  
 IOU AIOE OEOEEET AIOE OEE E  
 pods help fares @ by quiz the pay, loy, loy, zebra and my holes park. Sympathizing would lived water  
 opeves. A warts photo over dumps punchy in left of. Hardest "peopant", Alex trelets fun by quiz  
 game. By joe, my punk study of lens opacity won @ price. Way and quering, pods tumble the pizza. This is a  
 paragraph that uses every simple letter in the alphabet. Now, that doesn't mean this can be a paragraph with no story,  
 but it does mean that every simple letter is used. You can make it as serene or fanciful as you'd like. You  
 can talk about anything from quilts to pets to poppies. Or yeah, and you can use whatever

# Stylistic Set 3 > Normcore > Medium Weight (afgijt)

WALTZ, NYMPH, FOR QUICK JIGS VEX BUD. SPHINX OF BLACK  
QUARTZ, JUDGE MY VOW. 256 driven jocks help fax my  
big quiz. The jay, pig, fox, zebra and my wolves quack!  
Sympathizing would fix quaker objectives. A wizard's  
job is to vex chumps quickly in fog. Watch "jeopardy!",  
Alex Trebek's fun tv quiz game. By jove, my quick study  
of lexicography won a prize! Waxy and quivering, jocks  
fumble the pizza. This is a paragraph that uses every  
single letter in the alphabet. Now, that doesn't mean

# Stylistic Set 7 > Dots > Medium Weight



WALTZ, NYMPH, FOR QUICK JIGS VEX BUD. SPHINX OF  
 BLACK QUARTZ & JUDGE MY VOW. CRACK MY BOX WITH FIVE  
 DOZEN LIQUOR JUGS. GLIB JOCKS QUIZ NYMPH TO VEX.  
 Two driven jocks help Fax my big quiz. Re jay, pig,  
 fox, zebra & my wolves quack! Sympathizing would fix  
 quaker objectives. A wizard's job is to vex chumps  
 quickly in fog. Watch "Detroiters!" Rick's fun tv quiz  
 game. quick study of lexicography won a prize! Waxy &  
 quivering, jocks fumble the pizza.

# Stylistic Set 7 > Dots > ExtraLight Weight



WALTZ, NYMPH, FOR QUICK JIGS VEX BUD. SPHINX OF BLACK QUARTZ  
 & JUDGE MY VOW. CRACK MY BOX WITH FIVE DOZEN LIQUOR JUGS. GLIB  
 JOCKS QUIZ NYMPH TO VEX. Two driven jocks help fax my big quiz.  
 Re jay, pig, fox, zebra & my wolves quack! Sympathizing would fix  
 quaker objectives. A wizard's job is to vex chumps quickly in fog.

**Stylistic Set 9 > Merz > Medium Weight**  
**(MERZ)**

**MERZ is a nonsense word invented by the German dada artist Kurt Schwitters to describe his collage and assemblage works based on scavenged scrap materials saw a rainbow while I was listening to the radio in my rowboat. Forget that tennis racket or give it to a runner. Eric was eating raisins and radishes while watching the rugby game. It is not responsible to have a pet rattlesnake. Mike listens to rock-n-roll while he draws a raccoon holding a rose. The robot was rusty because**



# Stylistic Set 1 ○ > Numbers > Medium Weight (○12345)

I don't remember the last three numbers but the first two were 45. [25] And remember those three little numbers; 911. 1○3 "We put the numbers in a certain format that makes it easier for them to analyze 24 or 13○," I said, trying to sound like I knew what I was talking about. 95 You don't write a jejune collection of hodgepodge letters and numbers like these 8,154,23○. The graphic method, therefore, does not give any direct assistance towards the conception of negative numbers

Jerald Melberg Gallery at Market Art + Design 2021

Booth C13 & S59 

February 24 - August 30, 2022

We are pleased to participate in Market Art, where we will exhibit works by Romare Bearden, Katherine Boxall, Lee Hall, Paul Jenkins, Robert Motherwell, Brian Rutenberg & Esteban Vicente.

SUMMER WAVE EVENING > OIL ON CANVAS 36 × 48 IN 91 × 121.6 CM

Plakate Beste!

# CURRENT SHOW ON DISPLAY

► Neon Parc (a) 1883-2024 ● August 4–November 29, 2023 ■ Part of Spring 2022

## UNITED STATES AND FRANCE

# ● More info at booth No28

Michael Cina's paintings are a marker of where the artist has been at specific emotional points in time. Expressed through rearranged found imagery, his work seeks to echo the lightness, depth, and strange infinity of her world. Michael Cina's recent paintings present objects and forms in vibrant colours which are culled from advertising imagery, floating past each other in a close, virtual space, at times grossly enlarged, shown upside-down or from a skewed perspective.

Melbourne, Brunswick, Paris, Austria, Italy, Germany, Africa, Romania, Russia, & United Kingdom.

## This work includes a certificate of authenticity.

This is a unique work. Already, 2021 Oil on linen 18 1/10 × 14 1/5 in 46 × 36 cm

Ever have the feeling that all the world  
 really wants from you is to keep on?  
 Punching out self-generating Google Ads?

Limited parking available  
 upstairs the annex



Affording artists the opportunity to present ideas at an ambitious scale, in concert with the Publictype city gallery.  
 Staging a varied line-up of solo and group exhibitions, the exhibition program includes opportunities to contextualise

Michael Günz studied  
at the Academy of Fine  
Arts in Munich and is

Freedom

—  
— No Fear.

He has been historically categorized as an abstract and Minimalist  
artist (though his work does include some figuration). Günz is known

Figurative Drawings from  
The Mid-1950s August 6<sup>AM</sup>  
September 25 Presented

Andy Warhol  
A Survey of

Opens at Long-Sharp Gallery August 6th and includes two dozen hand drawn works from the artist's estate. Timed tickets available now. \* "Although I operate within the realm of form," she has said, "my idea is to go beyond the limitations set by form and break free."

**a confrontation  
that the artist  
calls "an act of  
living", pushing**

**Life's a  
Dream,**

**Produces abstract paintings whose surfaces are built up with thick, near-sculptural layers of oil paint. Resembling colorful landscapes, her images range in palette and scale, but the artist is known to always apply his oil paint with spatulas and shovels. Producing dense lashings of color,**

**TEXTURES SUMMER GROUP SHOW**  
■ **Marion Boehm-Onyis Martin**  
- **Francklin Mbungu / Patrick**  
**Tagoe-Turkson – David Thuku**  
**Emeka Udemba August 7 →**  
**September 5, 2021 • Presented**  
**by Out of Africa Gallery** ☀

Incorporating the appearance of digital graphics into her decidedly handmade work, Trudy Benson makes paintings for the 21st century. She describes her abstract pieces as “inspired by old imaging software,” but also expresses a desire “to prove that painting is better than computers.” She builds up her mid- to large-scale compositions in layers and uses a range of paints, including enamel, acrylic, spray paint, and oil. The richly textured surfaces feature geometric shapes, stripes, and other flattened forms interwoven with exuberant, sweeping scribbles and thick impasto lines that read as

**Trudy Benson** ©  
**American, b. 1985** ®  
**Following. Warp Zone,**  
**2021 Acrylic and oil**  
**on canvas 56 × 50 in**



# We Are Public

## About

Public is a collective of typeface and graphic designers. We have a boundless interest in constructing form to communicate. We are for curious discovery. We are advocates for type design. We work on custom typefaces for companies of all shapes and sizes. We contribute to a local and worldwide community. We are for sharing knowledge. We facilitate workshops. We use some of our profits to fund scholarships for aspiring designers who need a leg up. We are for tearing down walls. We count on a better tomorrow. We are Public.